

THE LEWIS AND CLARK EXPEDITION BICENTENNIAL IN WASHINGTON 2003–2006



October 1999
Quarterly
Newsletter

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RESULTS IN FROM FOCUS GROUP SESSIONS

Focus group sessions were held in the Seattle and Portland metropolitan regions this summer to gain insight into consumer traveler characteristics and preferences. Dr. Joel Lipson, Ph. D. facilitated the focus group sessions, which were exploratory in nature and designed around two broad issues: 1) To learn more about individuals who enjoy visiting historical attractions and

WE'RE COMING YOUR WAY! (AGAIN)

The Washington state agency team will be coordinating another round of public workshops this fall. The purpose of the workshops will be:

- To present the draft design guidelines for outdoor exhibits that will be installed as part of the Lewis and Clark Bicentennial—feedback and input will be gathered from the public prior to finalizing the design guidelines (see page 2 for more information);
- To obtain ideas and suggestions prior to finalizing the Lewis and Clark Interpretive and Tourism Plan; and
- To gain community consensus on timeframe prioritization of interpretive and tourism projects included in the plan. The highest priority projects for the year 2000 will be identified and then presented to congressional representatives in November.

Here is the itinerary for the Fall 1999 workshops:

(All workshops will be held from 6:30 to 8:30 p.m.; cookies and juice will be provided.)

October 21st, 1999 (Thursday),

Long Beach

Super 8 Motel, 500 Ocean Beach Blvd.
Long Beach, WA

October 25th (Monday), Vancouver


Water Resources Education Center,
4600 SE Columbia Way, Vancouver,
WA

October 26th (Tuesday), Kennewick

East Benton County Historical Society
Museum, 205 Keewaydin Drive,
Kennewick, WA

October 28th (Thursday), Clarkston

Walla Walla Community College
Auditorium, 1470 Bridge Street,
Clarkston, WA

Please feel free to attend as many workshops as you like! If you are unable to attend, but have comments you would like to share, please contact Mandi Roberts at Otak, 206-442-1369. If you are in need of special assistance for the public workshops, please contact Karin Magnelli at Otak, 206-224-7221. 

events when they travel for pleasure; and 2) To explore a variety of issues concerning their awareness of and interest in the Lewis and Clark Expedition, as well as their experience with Lewis and Clark historical sites and attractions. The participants were pre-screened to ensure that they had a responsibility in planning family travel and an interest in visiting historical attractions

when they travel for pleasure. Here are some of the questions that focus group participants were asked:

- Are there any historical attractions or events that you're especially wanting to visit? Which ones? What makes them of such interest to you?

(continued on page 2)

DRAFT OF DESIGN GUIDELINES NEARING COMPLETION

The state agency team has been developing a set of design guidelines for outdoor exhibits that will be installed to commemorate the bicentennial anniversary of the Lewis and Clark Expedition in Washington. The design guidelines will be a valuable resource for state agencies, local cities, towns and counties, federal agencies, tribes, and others. The guidelines will provide important information related to Lewis and Clark history in Washington; appropriate themes and topics for interpretation;

the process for designing and developing outdoor exhibits; and technical interpretive design guidance. The design guidelines will include the following sections:

- Introduction
- How to Create Outdoor Exhibits
- The History and Imagery of Lewis and Clark in Washington State
- Interpretive Guidelines
- Outdoor Exhibits, Signs, and Other Elements

It is anticipated that the design

guidelines might serve as a model for other Lewis and Clark Trail states also interested in providing design guidance for outdoor exhibits. Input and suggestions for the design guidelines will be gathered at the public workshops being held this fall. If you are unable to attend the workshops and would like to provide our comments, or if you would like to get a copy of the design guidelines once they are completed, please contact Tom Drugan at Otak, 206-442-1372.



RESULTS IN FROM FOCUS GROUP SESSIONS (CONTINUED FROM PAGE 1)

- Where do you tend to get information about the historical attractions or events that you visit or consider visiting?
- How familiar would you say you are with the Lewis and Clark Expedition?
- Have any of you ever visited any of the Lewis and Clark events or attractions?
- These individuals enjoy a wide variety of activities when they travel for pleasure.
- These travelers are very resourceful in their efforts to educate themselves about historical attractions and events.
- When seeking information about historical attractions and events, these travelers find highly practical information to be especially helpful.
- Although the Lewis and Clark Expedition did not appear to be an event that these individuals commonly think about, for most of them it seemed as if their interest in it and appreciation for what it accomplished grew as the expedition was discussed in the groups.
- The types of historical attractions and events that these travelers tend to enjoy and remember most are those that "make history come alive."

Key findings from the focus group sessions included the following:

that would allow the public to better understand the expedition. Respondents also volunteered some specific suggestions for possible Lewis and Clark attractions:

- Publishing a schedule of Lewis and Clark commemoration events and activities, including a map showing their locations.
- Having hiking trails with people in period clothing along the trail describing and demonstrating aspects of the experience.
- Having exhibits at children's museums.
- Having a touring exhibit that the public can visit and that can be taken to schools.
- Having a center with multi-media presentations and people dressed as if they were part of the expedition.
- Having a large visitors' center at the beginning and end of the trail.

It should be noted that all of these suggestions were given in the context of participants volunteering ideas about ways to commemorate the expedition. The degree to which these individuals, or anyone else, would actually avail themselves of these opportunities is not known. The focus group summary reports will be available at the public workshops, or, contact Mandi Roberts at Otak (see Who to Contact, at left) if you would like a copy.



Who to Contact:

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Participants talked about the appeal of **experiencing** an event or attraction versus simply reading about it. In particular, they identified interpreters, reenactments, actors in period clothing, and physically being in a location where an important historical event occurred as the types of elements that create a sense of **experience**.

When asked for suggestions and recommendations regarding how best to commemorate the bicentennial of the expedition, respondents' ideas primarily centered around educating the public about the expedition, and providing experiences

CONCEPTUAL PLAN DEVELOPED FOR THE CLARKSTON AREA

Clarkston, located at the eastern border of our state in the Lewis-Clark Valley, is an important gateway to Washington, as well as to the Nez Perce homelands, the Nez Perce Trail, the Hells Canyon Recreation Area, and the Lewis and Clark Trail in Washington and Idaho. Over the past several months, a team of consultants and state agency representatives has been working closely with the Asotin County Bicentennial Committee, the US Army Corps of Engineers, representatives from the Nez Perce Tribe, and other members of the Clarkston and Lewiston communities to develop a conceptual plan for interpretive and tourism improvements in the Clarkston area to commemorate the Lewis and Clark Bicentennial. The proposed project resulting from this planning process includes the following components:

- ***Lewis and Clark Discovery Center at the Confluence Site in Clarkston***

The Discovery Center will serve as a welcome center and gateway interpretive facility, as well as a major point of orientation for visitors to the Lewis-Clark Valley. Suggested interpretive topics include the story of interactions between Expedition members and the Nez Perce Tribe and aspects of regional Native American culture; the story of the Lewis and Clark Expedition through what is today the state of Washington; and other topics of regional interest (geology, river canyons, local history, etc.).



View from confluence of Snake and Clearwater rivers

- ***Interpretive Loop Trail and Overlooks/Interpretive Shelters at Chief Timothy State Park Island***

This component of the project will provide primarily outdoor recreational and interpretive improvements at the park. The main feature of the project will be an interpretive loop trail that follows the perimeter of the island and connects to the existing campground and



Port of Clarkston "Queen of the West" riverboat dock on the Snake River

interpretive center site. An orientation kiosk and possibly additional restrooms might also be developed with the trail loop and overlook structures. Minor improvements and upgrades to the Alpawai Interpretive Center would also be implemented.

- ***Lewis and Clark Discovery Trail Connecting Discovery Center with Chief Timothy State Park***

This component of the project will include development of approximately 7 miles of paved multi-use pathway with interpretive wayside stops between the Clarkston Discovery Center and Chief Timothy State Park along US Highway 12. Portions of this pathway already exist. The trail will connect to the Clearwater-Snake National Recreational Trail system, an existing network of trails in Washington and Idaho, expanding recreational and transportation opportunities for the region.

- ***Scenic Interpretive Drive and Corps of Discovery Trail on the North Side of the Snake River, Along SR 193/Wawawai River Road in Whitman County***

This component of the project consists of a series of interpretive wayside stops along SR 193 and Wawawai River Road covering historic aspects of the Lewis and Clark Expedition as they traveled down the Snake River on the westbound leg of the journey, as well as aspects related to the eastbound return leg of the journey. The US Army Corps of Engineers also envisions development of a primitive, all-weather trail system from Lewiston, Idaho, to the Wallula area on the north side of the Snake River. The trail would tie into the proposed interpretive wayside stops along this segment.

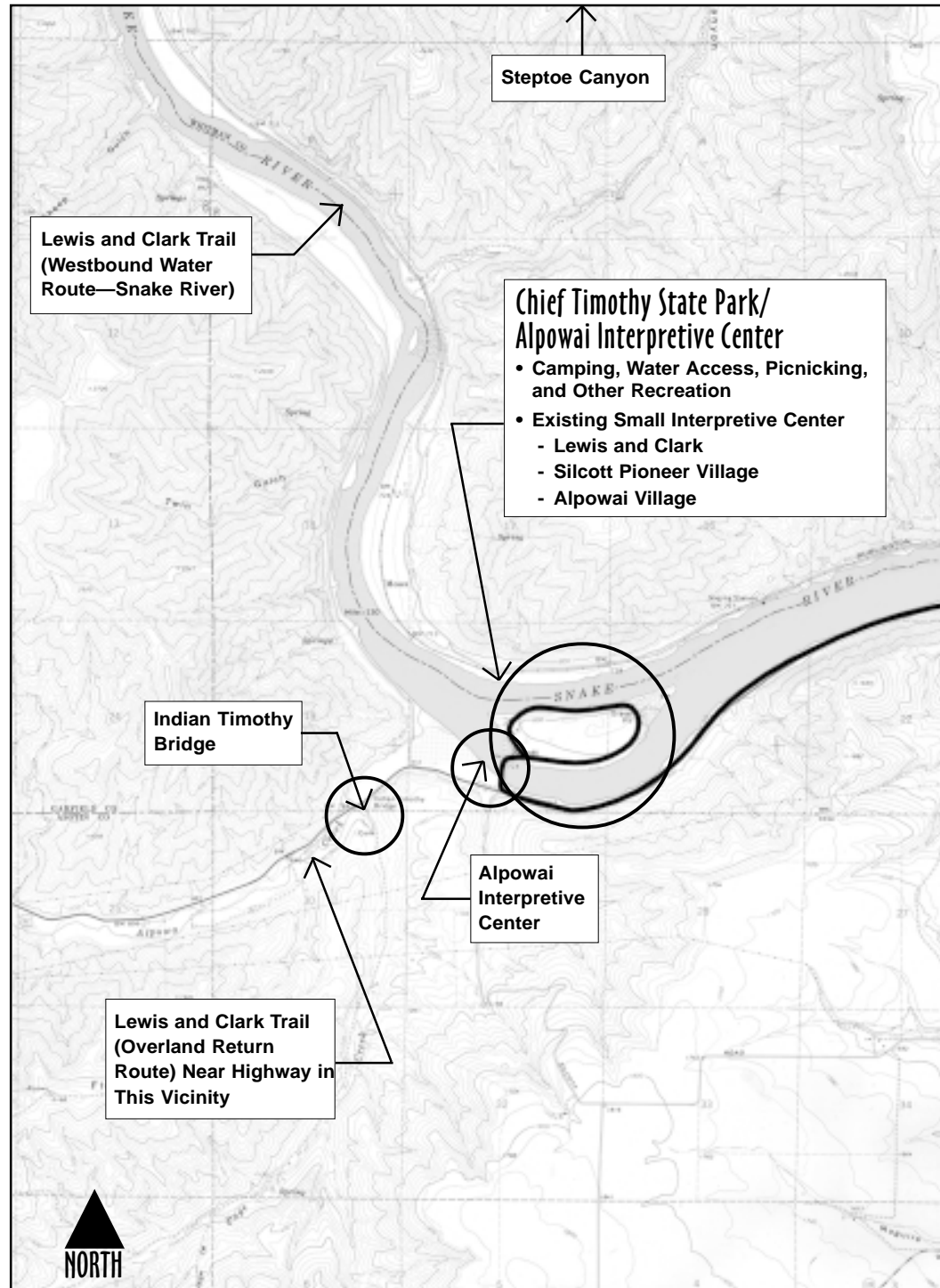
A master planning and feasibility study for the Discovery Center is currently underway. It is anticipated
(continued on page 4)
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that the project will be completed in phases, with full implementation before the Lewis and Clark Bicentennial is commemorated in Washington. One of the principal goals of the project is create improvements that will be fully functional and sustainable over the long-term. Lewis and Clark Bicentennial projects should leave a lasting legacy in their communities. New facilities, as well as improved existing facilities need to be maintainable and operable for many years to come, not just during the Bicentennial. If you have any questions about the Discovery Center project, or the Clarkston area project, please call Doreen Bridgmount, Chair, Asotin County Bicentennial Committee at 509-758-3126, or Mandi Roberts, Project Manager, Otak, 206-442-1369.

Be sure to look for an update on the Lewis and Clark Discovery Trail project in Pacific County in the next newsletter!

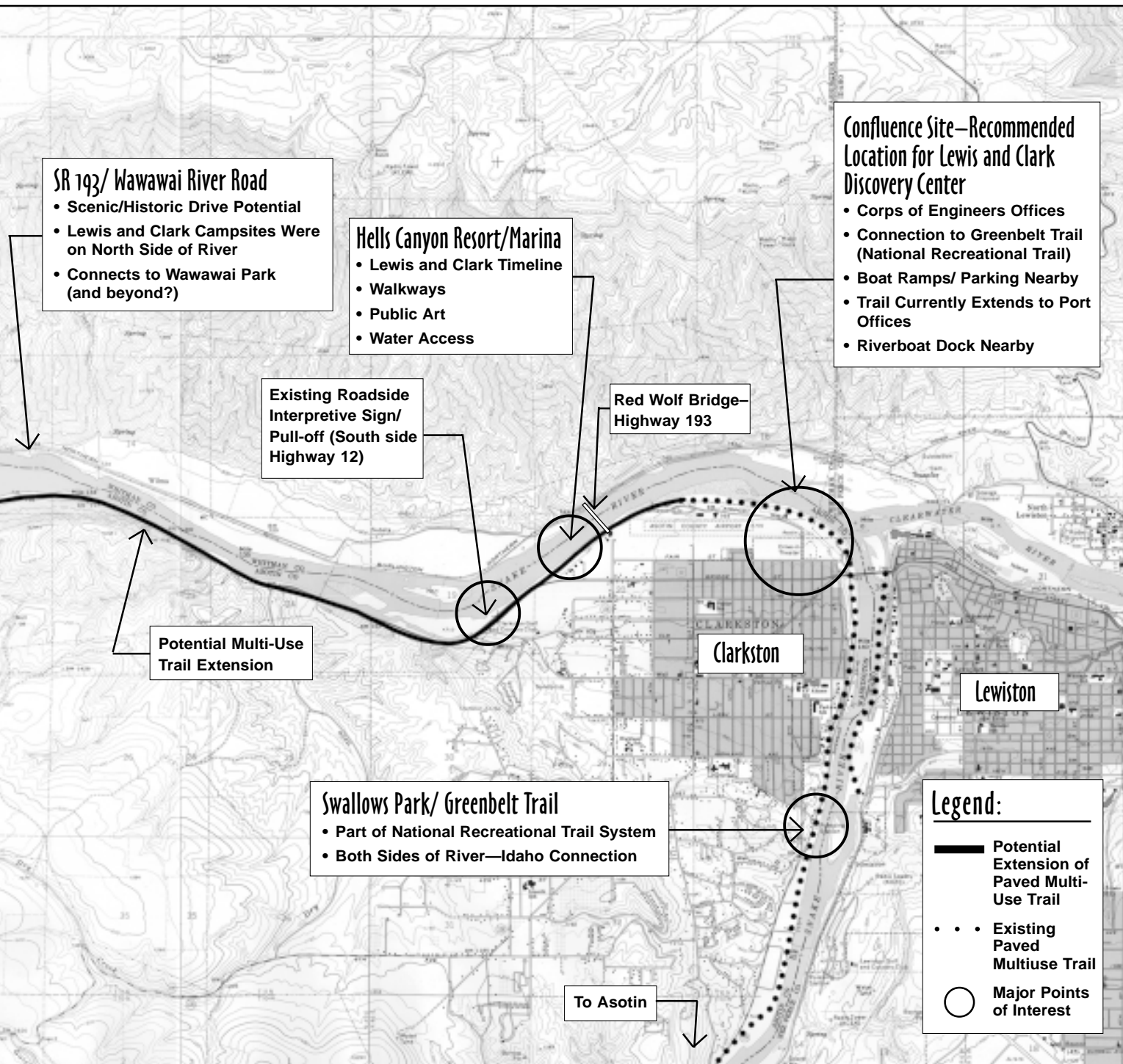


View from Chief Timothy State Park island, looking west



LEWIS AND CLARK DISCOVERY PROJECT

- Discovery Center in Clarkston
- Interpretive loop trail and improvements at Chief Timothy State Park
- Multi-use paved pathway between Discovery Center and Chief Timothy State Park
- Wayside interpretation along SR 193; ties in with Corps of Discovery Trail (U.S. Army Corps of Engineers)



NEW LOGO FOR THE NATIONAL LEWIS & CLARK BICENTENNIAL COUNCIL



The National Lewis & Clark Bicentennial Council recently adopted a logo for the bicentennial. Here is a description of the symbology behind the logo design, provided on the Council's website (www.lewisandclark200.org).

The stars and stripes, of course, are a symbol of American patriotism. The stars represent the 17 states of the union at the time of the Lewis and Clark Expedition. Additionally, reference to the stars helped the explorers navigate. Thirteen stripes, as in the US flag, stand for the original 13 colonies. The wavy stripes also communicate the nautical nature of much of the group's travel as well as the original purpose of the expedition: to find the fabled Northwest Passage.

The mountains illustrate the beauty and grandeur of the American landscape as well as the reality that the Northwest Passage existed only in myth. Passage through the mountains caused the group great hardship.

The eight-pointed ring suggests both a compass and a Native American medicine wheel. The points on the left side are white to suggest illumination from the west, as from the setting sun.

The eagle feathers are a reference to Lewis and Clark's peaceful interaction with nearly fifty Native American tribes during the course of the expedition.

It is anticipated that Washington State will also develop a logo for the bicentennial, to be used on letterhead, collateral materials, and other printed information developed in association with events and educational programs.

PHASE 1C UNDERWAY

The Washington State Agency Advisory Team for the Lewis and Clark Bicentennial has started work on Phase 1C of the Interpretive and Tourism Planning project. The project is being funded by a combination of federal scenic byway grant funds and state matching funds. This phase of work will include:

- Development of a statewide interpretive brochure and map;
- Conceptual planning for selected key sites along the Lewis and Clark Trail, which may include Horsethief Lake State Park, Vancouver National Historic Reserve, and/or others; and
- Ongoing statewide public involvement and outreach.

It is anticipated that Phase 1C work items will be completed by late spring of 2000.



LEWIS AND CLARK HIGHWAY ENHANCEMENTS PROJECT STARTING UP SOON

The Washington State Agency Advisory Team for the Lewis and Clark Bicentennial was awarded a TEA 21 Enhancements grant earlier this year for the Lewis and Clark Highway Enhancements Project. A total of \$615,000 will come from federal funds and state matching funds for design, fabrication, and installation of:

- Trailblazer logo signs (brown and white Lewis and Clark pointing figures) at additional locations along the Lewis and Clark Highway;
- Signs marking officially designated Lewis and Clark sites by the National Park Service, in advance of those sites on the highway;
- Supplemental guide signs and route markers directing travelers to Lewis and Clark Highway routes from connecting highways and interstates;
- "Welcome to Washington" gateway signs at entrances into the state of Washington along the Lewis and Clark Trail;
- Interpretive panels at pull-offs and publicly accessible sites along the trail; and
- Interpretive/information kiosks at pull-offs and publicly accessible sites along the trail, with an emphasis on locating these elements at major points of orientation, visitor information sites, and significant destinations along the trail.

On October 8, 1999, a planning work session was held with staff from Washington State Department of Transportation (WSDOT) regions to define the parameters of the highway signing design program and to begin to identify locations for new signs. Once the initial planning is complete with WSDOT and other state agency staff, a consultant team will be retained through a competitive "request for proposals" process to design the interpretive and information panels for the waysides and kiosks. The consultant team will work closely with state representatives, tribal members, local communities, and historical experts on the designs for the panels.



WSDOT Region Staff at recent Lewis and Clark Highway signing work session

Lewis and Clark in Washington

LEWIS AND CLARK WESTWARD JOURNEY 1805 TIMELINE



In the fall of the year, our thoughts turn toward the westward segment of the Corps of Discovery's journey through what is today the state of Washington. The following timeline reflects some of the events recorded in the journals of Lewis and Clark Expedition members in October and November of 1805.

October 10, 1805—Entered what is today the state of Washington and moved into the Snake River from the Clearwater; camped opposite the present-day location of Clarkston on the north side of the Snake River.

October 14, 1805—Passed one of the largest Palouse villages (Palus or Palutpe in Nez Perce), near the present-day Lyons Ferry State Park and Palouse River (named Drewyer's River by Clark). A Jefferson peace medal was discovered near here in an archeological excavation in 1964.

October 16, 1805—Reached the confluence of the Snake and Columbia Rivers; camped at the present-day location of Sacajawea State Park. Here, they met with two groups of Native Americans who the captains called Chimnapams and Sokulks, today known as the Yakamas and Wanapums respectively.

October 18, 1805—First journal entry of the sighting of a "mountain bearing S.W. Conocal form Covered with Snow" (assumed to be Mt. Hood); camped south of the mouth of the Walla Walla River.

October 22, 1805—Reached the Great Falls of the Columbia (Celilo Falls); camped in present-day Klickitat County near Wishram. The next morning, portaged their canoes around the falls.

October 24, 1805—Reached the Long Narrows and camped in the vicinity of present-day Horsethief Lake State Park. They safely ran the rapids the next day to the astonishment of those who were watching them from the shore.

October 31, 1805—Passed Beacon Rock, also identified as Beaten Rock in several places in the journals.

November 6, 1805—"Great joy in camp we are in View of the Ocian, this great Pacific Oceean which we been So long anxious to See." Journal entry by William Clark. Camped opposite Pillar Rock on the north shore.

November 10–15, 1805—Fierce storms confined them for six days at a "dismal nitch" on the east side of Point Ellice (near present-day Megler Rest Area).

November 15–25, 1805—Arrived at Station Camp; proceeded in two separate parties across Cape Disappointment to the Pacific Ocean. On November 24th the entire party voted for where to establish winter camp. On the 25th they went back upriver to a narrow point near Pillar Rock, and camped again before crossing the river on the 26th to their winter destination. 📖

(NOTE: Information for this feature was referenced from *The Journals of the Lewis & Clark Expedition*, edited by Gary E. Moulton.)

Proceeding On...

Along the Trail in Washington

Dayton has received TEA 21 Enhancement grant funding for interpretive markers to be located at significant historic points northeast of town, including where the Corps of Discovery camped and stopped for lunch on their eastbound return journey in May of 1806. The markers will likely be constructed of basalt with commemorative plaques, similar in design to the marker installed in Dayton recently to identify the historic Celilo Falls Trail.

The annual Lewis and Clark Days were held at **Fort Walla Walla Museum** in Walla Walla, Washington on June 5th and 6th, 1999. Reenactors representing periods in history throughout the 19th century camped at the parade grounds. Gary Lentz portrayed Sergeant Patrick Gass of the second squad of the Lewis and Clark Expedition. Lentz has been interested in Gass since he learned that the sergeant was from Pennsylvania. Steve Plucker portrayed his great-grandfather, Charles Plucker, who came from Germany, and in 1856, joined the US Army.

Clarkston held their annual Lewis & Clark Days on October 8th and 9th, 1999. The Asotin County Bicentennial Committee reports that the event was a great success with beautiful weather, and highlights of two days included a chess game with life-size pieces at Hells Canyon Resort, canoe rides, pioneering exhibits, and storytelling around the campfire. Craig Rockwell made his debut acting out the role of Meriwether Lewis. Good job, Craig!

By the way, folks—please send us stories and pictures of your projects and events, so we can include them in future newsletters. Submit your information to Mandi Roberts (Otak), or Jean Peterson (Washington State Historical Society); see Who To Contact on page 2 for phone numbers and addresses.

Lewis and Clark in Washington Matching Game



Test your knowledge of the Lewis and Clark Expedition journals by matching the modern-day geographic place name on the left with the name given to the place in the journals on the right.

Snake River	Drewyer's (for George Drouillard) River
Clearwater River	Cataract River
Tongue Point	Crusats River (after Pierre Cruzatte)
Celilo Falls	Station Camp
Point Ellice	Great Shute or Great Rapids
Palouse River	Point Meriwether
Klickitat River	Kooskooske River
White Salmon River	Great Falls of the Columbia River
Astoria	Blustering Point/Point Distress
Cascades of the Columbia River	Lewis's River
Wind River	Point William
McGowan site, east of Chinook	Canoe Creek

This newsletter has been funded by grants from the Lewis and Clark National Historic Trail unit of the National Park Service and the Federal Highway Administration's National Scenic Byway Program.

The newsletter has been prepared in cooperation with the following state agencies:

- Washington State Historical Society
- Washington State Department of Community Trade and Economic Development, Tourism Office
- Washington State Department of Fish and Wildlife
- Washington State Department of Transportation, and
- Washington State Parks and Recreation Commission.

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CALENDAR OF EVENTS

October 21, 1999 (Thursday)

Bicentennial planning workshop; 6:30–8:30 p.m.; Super 8 Motel, 500 Ocean Beach Blvd., Long Beach, Washington

October 25, 1999 (Monday)

Bicentennial planning workshop; 6:30–8:30 p.m.; Water Resources Education Center, 4600 SE Columbia Way, Vancouver, Washington

October 26, 1999 (Tuesday)

Bicentennial planning workshop; 6:30–8:30 p.m.; East Benton County Historical Society Museum, 205 Keewaydin Drive, Kennewick, Washington

October 27, 1999 (Wednesday)

Regional Roundtable on Lewis and Clark Bicentennial and Native American Issues; Tamastlikt Cultural Institute, Pendleton, Oregon; contact Marie DeLong, Washington State Historical Society, 253-798-5901

October 28, 1999 (Thursday)

Bicentennial planning workshop; 6:30–8:30 p.m.; Walla Walla Community College Auditorium, 1470 Bridge Street, Clarkston, Washington

May 13, 2000 (Saturday)

Annual Washington State Historical Society Meeting, featuring a lecture by Jim Ronda: "Knowing Your Place: Lewis and Clark and the Discovery of the Greater Northwest"; Washington State History Museum, Tacoma, Washington; contact Marie DeLong, Washington State Historical Society, 253-798-5901

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